

**Academic discipline:  
"Theory and Practice of Sports and Tourism Management"**

<b>Code and name of specialty</b>	1-03 02 01 Physical Education
<b>Training course</b>	2/3/4
<b>Semester of training</b>	4/5/6/7/8
<b>Number of class hours:</b>	418
<b>Lectures</b>	148
<b>Seminar classes</b>	20
<b>Practical classes</b>	158
<b>Laboratory classes</b>	92
<b>Form of current assessment (credit/differential credit/exam)</b>	Exam/Credit/Exam/Credit/Exam
<b>Number of credits</b>	3/3/3/3/6
<b>Competencies to be formed</b>	To use knowledge in the field of sports management and marketing and business and entrepreneurship in the field of sports industry, conducting marketing research, organizing the functioning of sports organizations, in the preparation and conduct of sports events and tourism activities.
<b>Summary of the content of the academic discipline:</b>	
The academic discipline "Theory and Practice of Sports and Tourism Management" is aimed at deep mastering by students of modern technologies for the promotion and successful sale of sports and tourism goods and services to the market, the study of regulation and adaptation of new economic relations in a market economy. The curriculum of the discipline provides for the study of the following sections: "Commercial Tourism", "Sports Management", "Business and Entrepreneurship in Sports", "Marketing of Sports and Tourism", "Automated Management Systems".	