

**Academic discipline:
«Sociology of innovation»**

Code and name of specialty	1-23 01 05 Sociology
Training course	1
Semester of training	1/2
Number of class hours:	12
Lectures	8
Seminar classes	4
Practical classes	-
Laboratory classes	-
Form of current assessment (credit/differential credit/exam)	-/ exam
Number of credits	3
Competencies to be formed	Mastering the discipline « Sociology of innovation » should ensure the formation of basic professional competencies: to carry out a sociological analysis of the phenomenon of management and its features in various spheres of public life, as well as special competencies: to carry out a sociological analysis of innovation activity.

Summary of the content of the academic discipline:

«**Sociology of innovation**» is an academic discipline that aims to provide students with systematized knowledge about the nature, types and specifics of innovation processes in society. The content of the discipline includes work in the following areas: the formation of a scientific understanding of the place and role of innovation and the sociology of innovation in the system of scientific knowledge; mastering the main categories of the sociology of innovation; study of the types of innovations in the system of factors determining them; mastering the methodology of social marketing of innovations; consideration of the possibilities of innovation management; mastering the main methods of sociological analysis of innovative practice; familiarization with the methods of qualitative and quantitative analysis of data from sociological research of innovative practices.