

**Academic discipline:
«Theory of social communications»**

Code and name of specialty	1-23 01 15 Social Communications
Training course	1
Semester of training	2
Number of class hours:	68
Lectures	34
Seminar classes	34
Practical classes	-
Laboratory classes	-
Form of current assessment (credit/differential credit/exam)	exam
Number of credits	3
Competencies to be formed	Studying the discipline « Theory of social communications » is to ensure the formation of universal competencies: to master the basics of research, to search, analyse and synthesize information; to be capable of self-development and improvement in professional activity, as well as basic professional competencies: to analyse ideological, socially and personally significant processes taking place in society; to apply theories and methods of communication to solve a variety of information and communication tasks in modern society.

Brief content of the academic discipline:

The «**Theory of social communications**» reveals the essence of the basic concepts of the communication theory, considers the theory of communication as a science, its subject, laws and methods, allows analysing the processes of social communication in modern society, as well as mastering various forms and levels of communication. The content of the discipline includes: elements of the communicative process; the structure of the communication process; verbal and nonverbal communication; public communication; pyramid levels of the communication process; interpersonal communication; communication in small groups; mass communication; political communication; organizational communication; intercultural communication.