

**Academic discipline:  
«Introduction to the specialty»**

<b>Code and name of specialty</b>	1-23 01 15 Social Communications
<b>Training course</b>	1
<b>Semester of training</b>	1
<b>Number of class hours:</b>	34
<b>Lectures</b>	16
<b>Seminar classes</b>	18
<b>Practical classes</b>	-
<b>Laboratory classes</b>	-
<b>Form of current assessment (credit/differential credit/exam)</b>	credit
<b>Number of credits</b>	3
<b>Competencies to be formed</b>	Studying the discipline «Introduction to the speciality» is to ensure the formation of universal competencies: to be capable of self-development and improvement in professional activity; to take the initiative and adapt to changes in professional activity and basic professional competencies: to analyse ideological, socially and personally significant processes occurring in society; to analyse and evaluate the processes of mass media.
<b>Brief content of the academic discipline:</b>	
«Introduction to the specialty» forms students' systematic understanding of the content and conditions of their future professional activity, introduces the basic requirements for specialists of this profile, the organizational basics of intellectual labour, methods of identifying and developing their abilities, as well as to form a knowledge base of concepts and terms for information and communication. While studying the discipline, the content of professional activity, professional competencies of a specialist, the educational standard and the standard curriculum of the specialty, the organizational basics of classroom and extracurricular work of students are considered.	