

Academic discipline:

Code and name of specialty	1-23 01 15 Social communication
Training course	2
Semester of training	5
Number of class hours:	52
Lectures	26
Seminar classes	26
Practical exercises	-
Laboratory classes	-
Form of intermediate assessment (credit/differential credit/exam)	credit
Number of credits	3
Competencies to be formed	To master the concepts of online research, the basics of forming sample populations in online research, the basic principles of online research design; to choose the online research method, to use various features of the main services for online research, implement the design of online research, to verify information and analyze the quality of data in online research
<p style="text-align: center;">Summary of the content of the academic discipline:</p> <p>"Online research" is an academic discipline aimed at mastering the conceptual and terminological framework in online research. While studying it, students receive information about the theoretical foundations and limitations of using online methodology in research, the basics of forming sample populations in online research. Students are expected to master the basic principles of design, as well as to master the skills of implementing design tools for online research; Skills are being developed for calculating sample populations for online research, sending e-mail invitations to a survey, and analyzing online research data.</p>	