

Academic discipline:

Code and name of specialty	1-23 01 15 Social communications
Training course	3
Semester of training	6
Number of class hours:	52
Lectures	26
Seminar classes	26
Practical exercises	-
Laboratory classes	-
Form of intermediate assessment (credit/differential credit/exam)	credit
Number of credits	3
Competencies to be formed	To apply information and communication technologies to support and maintenance the activities of state organizations, political parties, socio-political associations; to use knowledge in organizing the negotiation process and in the framework of anti-crisis management; to argue competently one's position while discussing topical issues of the Republic of Belarus policy; to organize and plan your activities rationally, to apply the knowledge gained to form self-life strategy.
Summary of the content of the academic discipline: "Political communication" is an academic discipline aimed at studying communication as a key component of political processes. The curriculum of the discipline is aimed at systematization, generalization and transfer of knowledge in the modern political technologies, introduction students to the specifics of communication in the political sphere, means and methods of advertising activities.	