

**Academic discipline:
"Rhetoric"**

Code and name of specialty	1-23 01 15 Social communication
Training course	3
Semester of training	5
Number of class hours:	34
Lectures	16
Seminar classes	18
Practical exercises	-
Laboratory classes	-
Form of intermediate assessment (credit/differential credit/exam)	credit
Number of credits	2
Competencies to be formed	To be able to carry out rhetorical activities at the stages of intervention, disposition and eloquence, following the recommendations of general rhetoric; to be able to organize discourse in accordance with the laws of general rhetoric and principles of speech communication, to be able to navigate the choice of communicative strategies and tactics; to be able to conduct a conversation correctly; to be able to use technical methods of persuasion, correct methods of conducting a dispute
<p align="center">Summary of the content of the academic discipline:</p> <p>"Rhetoric" is an academic discipline, the purpose of which is to give students the basics of rhetorical knowledge, ensuring the effectiveness and culture of communication, to form the skills necessary for the organization of harmonious speech interaction. The academic discipline is aimed at introducing students to the study of speeches by masters of public speaking, forming a responsible attitude among students to the organization of speech interaction with a communication partner, giving students a set of knowledge and skills necessary for the organization of discourses corresponding to the modern rhetorical ideal. During the course, students learn to navigate a variety of communication strategies and tactics, make their correct choice in accordance with the addressee factor and communication conditions.</p>	