**The name of the academic discipline:**

**“Economic Psychology”**

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| **Specialty code and name** | 1-23 01 04 Psychology |
| **Year of study** | 4 |
| **Semester of study** | 7 |
| **Number of in-class academic hours:** | 52 |
| **Lectures**  **Seminar classes**  **Practical classes**  **Laboratory classes** | 26 |
| 26 |
| - |
| - |
| **Form of the current assessment (*credit/ graded credit /exam*)** | credit |
| **Number of credit points** | 3 |
| **Competences** | SC-11. Analyze human economic behavior and use the results obtained to improve the effectiveness of marketing communications. |
| **Summary of the academic discipline:**  The study of the academic discipline "Economic Psychology" promotes the assimilation by students of the basic system of scientific knowledge in the field of economic psychology, the development of skills in theoretical analysis of problems of economic psychology that are relevant in the conditions of a transitional economy, the formation of skills in empirical research of economic phenomena at various levels of social life and practical readiness to carry out professional psychological functions in the field of production activities, as well as the improvement of the economic competence of students as subjects of economic activity. | |