**The name of the academic discipline:**

**“Strategic Management”**

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| **Specialty code and name** | 1-26 02 01 Business Administration |
| **Year of study** | 4 |
| **Semester of study** | 7, 8 |
| **Number of in-class academic hours:** | 16 |
| **Lectures****Seminar classes** **Practical classes****Laboratory classes** | 8 |
| - |
| 8 |
| - |
| **Form of the current assessment (*credit/ graded credit /exam*)** | exam  |
| **Number of credit points** | 5 |
| **Competences** | Mastering the academic discipline “Strategic Management” should ensure the formation of specialized competencies: analyzing the competitive environment, developing and implementing an organization's development strategy. |
| **Summary of the academic discipline:**“Strategic Management” is an academic discipline, the development of which includes work in the following areas: - formation of knowledge about the role and essence of strategic management; - methods of strategic management and their use in the activities of organizations; - principles of conducting strategic analysis; - principles of developing an organization’s development strategy; - justification and implementation of an organization’s development strategy. |