

Academic discipline:

Code and name of specialty	1-26 02-02 "Management (social and administrative)"
Training course	3
Semester of training	5
Number of class hours:	54
Lectures	36
Seminar classes	-
Practical exercises	-
Laboratory classes	18
Form of intermediate assessment (credit/differential credit/exam)	credit
Number of credits	3
Competencies to be formed	To analyze, build and use Internet communications based on the principles of working with websites, social networks, online media and determine their effectiveness
Summary of the content of the academic discipline:	
In the process of teaching the discipline "Internet communications", the following issues are studied: <ul style="list-style-type: none">- the role and types of Internet communications;- methods of analysis of Internet communications;- principles of building Internet communication systems in enterprises;- the effectiveness of the implementation of Internet communications.	