**The name of the academic discipline:**

**“Design and Computer Layout”**

|  |  |
| --- | --- |
| **Specialty code and name** | 6-05-0321-01 Journalism  |
| **Year of study** | 2 |
| **Semester of study** | 4 |
| **Number of in-class academic hours:** | 52 |
| **Lectures****Seminar classes** **Practical classes****Laboratory classes** | 12 |
| - |
| - |
| 40 |
| **Form of the current assessment (*credit/ graded credit /exam*)** | credit |
| **Number of credit points** | 3 |
| **Competences** | As a result of studying the discipline, the student must have the following competencies: BPС-13. Apply the historical experience of Russian and Belarusian journalism in the practice of modern media. BPC-14. Use the best traditions and achievements of world and national culture in professional activities based on comprehensive knowledge of historical and modern trends in the development of civilizations. BPC-15. Observe the principles of description and analysis of works of art for subsequent representation in the media. |
| **Summary of the academic discipline:**The discipline “Design and Computer Layout” is a comprehensive course aimed at developing fundamental skills in visual communication and technical implementation of design solutions in journalism students. The program covers both the theoretical foundations of graphic design, including the principles of composition, color science and typography, and the practical aspects of working with modern computer layout programs. Students study the design features of various types of media products, from newspapers and magazines to websites and mobile applications, mastering ways to effectively present information through visual means. The course pays special attention to practical work with professional design and layout programs, such as Adobe InDesign, Photoshop and Illustrator. Students learn to create layouts for printed publications, develop infographics, process photographs and design user interfaces for digital media. The course also addresses issues of adaptive design, taking into account the peculiarities of information perception on various devices. An important component of the course is the development of creative thinking and the ability to combine aesthetic principles with functionality in the design of media products. Upon completion of the course, students acquire skills that allow them not only to create visually attractive content, but also to effectively collaborate with designers and layout designers in a professional environment. |