**The name of the academic discipline:**

**“Fundamentals of TV Content Creation”**

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| **Specialty code and name** | 6-05-0321-01 Journalism  |
| **Year of study** | 2 |
| **Semester of study** | 3  |
| **Number of in-class academic hours:** | 36 |
| **Lectures****Seminar classes** **Practical classes****Laboratory classes** | - |
| - |
| - |
| 36 |
| **Form of the current assessment (*credit/ graded credit /exam*)** | credit |
| **Number of credit points** | 3 |
| **Competences** | As a result of studying the discipline, the student should have the following competencies: UC-6. Show initiative and adapt to changes in professional activity. BPC-7. Apply methods and techniques of journalistic creativity, genre varieties of journalistic text and features of working on materials of different genres for various types of media. BPC-8. Apply technologies for creating and publishing printed, audiovisual media, developing, filling and updating websites of online publications. |
| **Summary of the academic discipline:**The course "Fundamentals of TV Content Creation" is a comprehensive course aimed at developing professional skills in television broadcasting among journalism students. The program covers a wide range of topics, from the theoretical foundations of television journalism to the practical aspects of creating various formats of television programs. Students study the specifics of television as a mass medium, master techniques for working with video footage, become familiar with the principles of writing texts for television broadcasts and methods of conducting television interviews. Particular attention is paid to modern trends in television broadcasting, including digital television. As part of the course, students gain practical experience working with professional equipment for video recording and editing, learn to create various types of television programs - from news releases to author's programs. The course also includes studying the basics of working on air and the specifics of interacting with the audience of television viewers. An important component of the course is the development of teamwork skills, characteristic of television production, as well as an understanding of the ethical and legal aspects of television journalism. Upon completion of the course, students will gain a comprehensive understanding of the television content creation process and the basic skills to successfully work in the television industry. |